

BRENT LUSK

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OBJECTIVE

Create innovative, dynamic content for clients while developing and expanding my skills and artistry in post production.

PROFESSIONAL EXPERIENCE

Freelance Editor		October 2009 – Present
Positive Image Video	UFC 111 Fight on Demand Trailer	February 2010
Young & Rubicam	Sunkist Rip O Matic	February 2010
Positive Image Video	UFC 110 Fight on Demand Trailer	January 2010
Ignited	Fusion Fall Television Spots	December 2009
Young & Rubicam	Mavericks Surf Contest Promotional Video	October 2009

Young & Rubicam, San Francisco, CA

Editor

May 2009 – October 2009

Edit client-based content, including Ripomatics, animatics & commercials. Create internal video content for sales, pitches, awards submissions, and employee morale. Capture and organize footage, pull selects to prepare content for editing. Create animated graphics. Compress and create links, using multitudes of codecs and file types. Dub various formats, including DVD, Beta SP, DVCam, Mini-DV.

Ignited, El Segundo, CA

Editor

September 2006 – May 2009

Edited client-based content, including game trailers, commercials, and promos. Created internal video content for sales, case studies, pitches, awards submissions, and employee morale. Captured and organized footage. Created animated graphics. Compressed and created links, using multitudes of codecs and file types. Shot HD footage for internal use. Captured and dubbed various formats, including P2cards, HD Cam, Digi-Beta, Blu-Ray, DVD, Beta SP, DVCam, Mini-DV, and video game content.

Partizan Entertainment, Los Angeles, CA

Commercial Division Coordinator / Researcher

February 2004 – September 2006

Performed research for commercial production bids. Posted images, Quicktimes, and conference calls online. Produced and edited video test shoots for directors. Transferred foreign budgets to AICP format. Conducted location scouting. Managed office for Head of Production, including but not limited to filing system, reel and location libraries, and production manuals. Assisted in vault management.

Freelance Production Assistant

February 2004 – September 2006

The Children's Place	Director: Paul Goldman	PM: Tim Fermino
Direct TV	Director: Paul Goldman	PM: Tim Fermino
Nike	Director: Gary McKendry	Coordinator: Matt Harrison
Barbie	Director: Chris Applebaum	Producer: John Hardin
Chevy Cobalt	Director: Lance Kelleher	PM: Matt Harrison
XM Radio	Director: Elke Taylor	PM: Kim Bradshaw
American Hi FI	Director: Chris Applebaum	Producer: John Hardin
Honey Comb (HKM)	Director: Robert Caruso	Coordinator: Matt Harrison

CORE COMPETENCIES

Final Cut Studio, Adobe CS4, Routing Patch Bays, Game Captures, Maya, Toast, Extensis Portfolio, Bryce, Media Cleaner, Squeeze, Omni Page Pro, Microsoft Office, and DVDxDV.

EDUCATION

Associate of Science, Film and Video, Full Sail, Orlando, Florida, 2004

